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Press Release Swedish Securities Dealers Association



Urban Funered appointed as new CEO of the Swedish Securities Dealers Association

The Board of Directors of the Swedish Securities Dealers Association has appointed Urban Funered as new CEO, taking up his new role in March 2019.

Urban Funered joins the Association from the asset manager Fidelity International, where he has as Public Policy Director working out of London and Vienna been engaging on policy matters relating e.g. to pensions, savings and sustainability.

Urban Funered has previously worked with the Swedish Ministry of Finance, most recently as Minister and Financial Services Attaché at the Swedish Permanent Representation to the EU in Brussels, with Carnegie Investment Bank as Group Compliance Officer and Inhouse Legal Counsel in the Investment Banking Division, and as Legal Counsel (Advokat) in the Banking and Finance Unit of the Swedish Law Firm Vinge. Urban Funered holds a Juris Licentiat Degree in Banking Law, a Juris Kandidat Degree (LL.M) and a Bachelor of Science Degree in Business Administration and Economics (Civilekonom) from Lund University in Sweden, as well as a Master of International Business Law from Queen Mary & Westfield College and London University.

Urban Funered is 52 years old and will take up his role as CEO in March 2019, succeeding Kerstin Hermansson who has been CEO of the Association for 13 successful years.

“I really look forward to my new role as CEO of the Swedish Securities Dealers Association. Taking as a starting point all the solid work already being done in the Association, it is my ambition to continue to develop the Association’s policy- and regulatory work on a Swedish as well as Nordic, Baltic and European basis, engaging in areas and on topics that are of importance to our members”, comments Urban Funered.

SVENSKA FONDHANDLARE FÖRENINGEN

Urban Funered further comments: "Nordic securities markets are very well positioned in an international perspective, and they are well respected in the EU. However, markets are continuously developing and together with our members we need to consider what will be required for our industry to continue to develop. We also have to consider if we can be even better at communicating all the important work that we do and the added value our industry contributes to society."

Kenneth Berglund, Chairman of the Board of the Swedish Securities Dealers Association comments:

"Urban Funered has over the last 25 years worked with policy- and regulatory matters, also from a business perspective, relating to financial markets in Sweden and in the EU. He has in different roles gained solid and wide experiences of financial market matters and has a good overview of financial markets. This will all be of great value to the Association. We are thus very pleased to be able to appoint Urban Funered as new CEO of the Association. He will have an important role to play in the Association's work with making Swedish securities markets even more sustainable, strong and efficient."

For further information please contact:

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Information about the Swedish Securities Dealers Association:

The Swedish Securities Dealers Association represents the common interests of banks and investment firms active on Swedish securities markets. The Association has 26 banks and investment firms amongst its members. The overall mission of the Association is to work for sustainable, strong and efficient Swedish securities markets. The Association and its service company has a secretariat with nine employees, and also owns SwedSec Licensiering AB which is responsible for licensing e.g. financial advisors in the Swedish market since 2001.

For further information please see the Association's website: www.fondhandlarna.se

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